

23RD ANNUAL TOMS RIVER POLICE DEPARTMENT JINGLE BELLS 5K RUN

Sunday December 4, 2022

1 Mile Run/Walk 3:00 PM - 5K Race- 3:30 PM

Dear Valued Business Owner,

The Toms River Police Department Foundation is proud to host this year's 23rd Annual Jingle Bells Run, through beautiful downtown Toms River, NJ. All proceeds will provide scholarships for students in our local high schools: Toms River South, Toms River North, Toms River East and Donovan Catholic. A scholarship will also be awarded to a collegiate student seeking a degree in a Law Enforcement-related field, in memory of Det. Mark Catalano TRPD #187. A portion of this year's monies will also be donated to "**National PKU Alliance**", the NPKUA's mission is to improve the lives of individuals with PKU and pursue a cure. Phenylketonuria (known as PKU) is an inherited metabolic disease affecting the brain through increased levels of a substance called phenylalanine (Phe) in the blood. An amino acid, Phe is a building block of protein and is found in all proteins, most foods, and in some artificial sweeteners.

PKU infants in the United States are diagnosed in the first few days of life through the federally mandated Newborn Screening Program. This is important because the damage caused by toxic levels of Phe in the first few years of life is irreversible. There are roughly 16,500 people living with PKU in the United States today.

We hope you can help support our efforts in recognizing our outstanding students and aid these important programs and organizations by being a Sponsor and celebrate our event with us.

Thank you for your consideration.

PJ Gambardella- Race Director

Toms River Police Foundation: 501(c)(3)- Tax ID#: 30-0278975

SPONSORSHIP OPPORTUNITIES

Major Event Sponsor	\$1,000	Business name on all publicity*, Largest name on 5K t-shirts, Name displayed at race HQ
5K Race Sponsor	\$800	Name on 5K T-shirts- Large print
1 Mile Run/ Walk Sponsor	\$600	Name on t-shirts- Smaller print
Trophy Sponsor	\$400	Name announced and posted at awards ceremony
Mile Marker Sponsor	\$300	Name/Logo at each mile marker (x 3)
Booster Sponsor	\$50-\$250	Name on Booster Board at race HQ.

All sponsors will be listed on the Jingle Bells website with a hyperlink to that business's homepage!

www.jinglebellsrun.com

YES! We want to participate as a sponsor in the Toms River Police Foundation 23rd Annual Jingle Bells Run!

Sponsor Type: _____ Amount: \$ _____

Company Name: _____ Contact Name: _____

Address: _____ E-mail: _____

Telephone: _____ Fax: _____ Website: _____

Please make checks payable to: Toms River Police Foundation

Send to: Toms River Police Foundation, PO Box 876, Toms River, NJ 08754

Please email a high resolution, vector file of your business logo to: trpf@trpolice.org

*Previously printed flyers excluded

